



# About Us.

At eMastersIndia.net, we're on a mission to simplify and accelerate digital transformation for Indian businesses, professionals, and entrepreneurs. From powerful domain names to every digital channel that reaches your Ideal Customer Profile (ICP), backed by verified business contact data, we offer a full suite of digital solutions designed to put you ahead in a competitive marketplace.

Whether you're just getting started or scaling up, we bring together the tools you need — under one roof — to build your digital identity, grow your presence, and reach the right audience.

# Backed by Partnerships, Powered by Expertise

- > Accredited .IN Registrar
- Reseller for Google Workspace
- Partner Microsoft Business (Microsoft Teams)
- Experts in Brand Building On Social Media
- > AI-based Web Development Services
- Unmatched Business Contact Discovering Tool
- Unrivaled WhatsApp Marketing



## At eMastersIndia.net

we combine expertise, technology, and support to help you move forward with confidence in today's digital world.

# Our Services



At eMastersIndia.net, we offer a wide range of digital servicesdesigned to help individuals, startups, and growing businesses to establish, promote, and scale





.in Registration



Google Workspace Setup & Support (G-Suite)



Microsoft 365 for Business (Microsoft teams)



.in Registration



Social Media Marketing Brand Building



Email Marketing



WhatsApp Marketing



Al-Assisted Website Creation All-in-One Digital Growth Partner
Made in India.
Let us simplify your
digital journey while you
focus on growing
your business

# DOMAIN REGISTRATION



# THE POWER OF A (in) DOMAIN

Add a dot of India to your digital journey.

Boost your digital identity with a domain i.e. Indian.



# A Strong Start Begins with the Right Partner

Choosing a notation domain is more than just a local identity — it's a signal of relevance, trust, and commitment to the Indian audience. It gives your brand a competitive edge in search engines rankings for all searches related to India be it people or product.

What makes the experience even more seamless is when everything — from selection to setup — is handled with care. Whether it's configuring MX, DKIM, DMRC and SPF records, choosing a domain name that aligns with your brand vision, or ensuring smooth integration with your email and hosting tools, having knowledgeable support makes all the difference.

And with straightforward pricing, transparent policies, and innovations like Al-powered astrodomain suggestions, getting the right (n) domain has never been easier or more intuitive.

# Why It's Smart to Own a in Domain

#### Why It's Smart to Own a .IN

Cybersquatting — when someone else registers your brand name as a domain — is a real risk in the digital economy. Securing your .IN domain early helps prevent third parties from misusing or profiting off your brand in India. It's a simple and cost-effective way to safeguard your online reputation.

#### Speak Directly to Your Indian Audience

Cybersquatting — when someone else registers your brand name as a domain — is a real risk in the digital economy. Securing your .IN domain early helps prevent third parties from misusing or profiting off your brand in India. It's a simple and cost-effective way to safeguard your online reputation.

#### Targeted Marketing & SEO Benefits

With a .IN domain, your business is more likely to appear in India-specific search results, making it easier for potential customers to discover you. Whether you're selling products, offering services, or building a personal brand, having a .IN extension boosts your regional relevance and visibility.

#### **Be Proactive, Not Reactive**

Once a domain is gone, it's gone. Many businesses regret not registering their .IN domain early, especially when their audience or operations expand into India. Owning your .IN domain today saves you from expensive negotiations or potential legal battles tomorrow.

# Ready to register a .IN domain but unsure what to choose? Explore our curated suggestions to get started:

#### Available Extensions:

Business-Oriented: .co.in, info.in, com.in, int.in, .biz.in, .firm.in, business.in, pg.in, pro.in, ind.in.

Global Tie-Up Focused: us.in, uk.in, ch.in,

Geographic Focused: .delhi.in, .mumbai.in, .bangalore.in, gujarat.in, up.in, bihar.in **Technology & Innovation:** .tech.in, .ai.in, .io.in, 5g.in, 6g.in, interent.in, net.in, gen.in

Multilingual Reach: .भा रत, जा बज, भा रत, भा रतम, இந்தி யா and so on.

Personal Branding: .me.in, .name.in, am.in

Industry Focused: travel.in, tv.in

Few more .in identities - gov.in .dr.in, .ca.in, .cs.in, er.in...

Choose from 35 domain options in English and many more in 20 regional languages.

A .IN domain isn't just a name it's your identity in the Indian digital space. Own yours before someone else seizes it.















# Google Workspace



## **G** Suite

Simplified Communication, Collaboration, And Cloud Storage — All Under Your Brand Domain.

# Why Is It Smart to Get Google Workspace?

Beyond just a professional email address, Google Workspace offers control, privacy, and flexibility things that free email accounts simply don't.

#### > Built for Business Operations

From custom branding to centralized security, Workspace aligns with the real-world needs of businesses, scaling as your team grows, while keeping data organized and accessible.

#### ➤ Get the Email ID You Want — Every Time

With Google Workspace, you use your own domain (like @yourcompany.in), so you'll always get the email address you want. No more "username already taken" issues — your brand, your rules.

#### > Full Control Over Employee Accounts

Easily manage all your team's email accounts from one place. Add new employees, reset passwords, or deactivate accounts instantly when someone leaves — so your data stays safe and in your hands.

#### Control and Re-usability of Email IDs

Easily reuse and manage email addresses as your team changes. You can assign an email ID to a new employee and keep the old address as an alias, so you never miss any emails sent to it. This smart flexibility isn't available with free Gmail accounts.

#### > Shared Storage That Adapts to Your Team

Google Workspace gives you pooled storage, so your team shares the total space. If one person uses less, another can use more. No wasted space. Just smart, flexible storage for your growing business.

#### No Ads. No Distractions. Full Privacy.

With Google Workspace, your emails are never scanned for ads. That means your customers won't see ads from your competitors just because you emailed them. Your business conversations stay private — just the way they should be.

#### ➤ Work Offline — Without Losing Access

With Google Workspace, you can access and edit Gmail, Docs, Sheets, and more even without an internet connection. Whether you're traveling or facing downtime, your workflow stays uninterrupted, and everything syncs automatically when you're back online.

# Why Take Google Workspace from Us?

We're not just Authorized Premier Partner for Google Workspace (G-Suite)— we're your setup and support partner. Choosing Workspace through us comes with a range of benefits you won't get from direct purchase or any other partners:

- > Human Support No Al Bot, We understand the value of human interaction
- ➤ End-to-End Setup From domain configuration to mailbox migration
- ➤ MX/SPF/DKIM Configuration Done by us for perfect email delivery
- Local Billing & GST Invoicing No international billing issues
- > Training To use Admin Console of Google Workspace
- Startup/SME Friendly We understand the unique needs of Indian businesses
- Training & Tips Need help using the tools? We guide your team
- > Pricing Best rate for bulk requirements

# We make Google Workspace work for you — not just sell it.



# Microsoft Teams



### CONNECT. COLLABORATE. GET WORK DONE.

Bring your team together in one powerful, secure workspace.

Microsoft Teams is more than just chat — it's your all-in-one hub for meetings, file sharing, real-time collaboration, and seamless teamwork.

#### > What We Offer:

Still managing your projects and team members via WhatsApp groups, emails, or chats?

Messages get buried, files are hard to find, and follow-ups slip through the cracks.

Switch to Microsoft Teams.

Bring all your chats, files, meetings, and tasks together in one secure, organized workspace—so your team stays aligned and nothing gets missed.

# Why Choose Microsoft Teams?



#### > Secure & Compliant

Built on Microsoft 365's trusted security architecture, with enterprise-grade compliance and admin controls



#### All-in-One Workspace

Chat, video calls, file sharing, project tracking, and app integrations – all in one place.



#### > Real-Time Document Collaboration

Work on Word, Excel, and PowerPoint files live with your team without leaving the app.



#### > HD Meetings & Webinars

Host secure online meetings, webinars, or one-on-ones with calendar integration and meeting notes.



# Seamless Integration with Microsoft 365

Syncs with Outlook, SharePoint, OneDrive, and other essential tools your team already uses.



#### > Work from Anywhere

Stay connected via desktop or mobile — perfect for hybrid and remote teams.



- Professional Setup & Onboarding
- ➤ User Account Creation & Admin Panel Configuration
- Security Policies & Access Controls Setup
- > Teams Channel Structure Planning
- > Training & Adoption Support
- > Integration with other Microsoft 365 apps
- Ongoing Support & Management

# MICROSOFT 365

## The Complete Productivity Suite For Modern Business



#### Bring your team together in one powerful, secure workspace.

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Messages get buried, files are hard to find, and follow-ups slip through the cracks.

#### Switch to Microsoft Teams.

Bring all your chats, files, meetings, and tasks together in one secure, organized workspace—so your team stays aligned and nothing gets missed.

# Why Choose Microsoft 365 for Your Business?



#### > Work From Anywhere

Access your documents, emails, and tools from any device — perfect for hybrid and remote teams.



#### > Enterprise-Grade Security

Protect sensitive data with advanced threat protection and compliance tools.



#### > Scales with You

Add users, upgrade storage, or switch plans as your business grows.



#### > Always Updated

Get the latest versions of all apps with automatic updates — no manual installs needed.



#### > Seamless Integration

All tools work together — from email and files to meetings and tasks — creating one unified workspace.

## What's Included:

- ➤ Word, Excel, PowerPoint Industry-leading apps for document creation, analysis and presentations.
- > OneDrive 1TB secure cloud storage per user for easy access and file sharing.
- > SharePoint Centralized document management and workflow automation.
- > Advanced Security Built-in protection with multi-factor authentication, and encryption.
- > Cross-Device Access Seamless experience across desktop, web, and mobile.



- Account Setup & License Management
- > Custom Domain Email Setup
- Data Migration & Configuration
- ➤ Security Policy Setup
- > Staff Training & Support
- Ongoing Admin & User Support

# Business Contact Solutions



#### CONNECT WITH THE RIGHT PEOPLE, FASTER

Success in business starts with reaching the right contacts. At eMastersIndia.net, we help you supercharge your outreach with Verified Contact Data and an intelligent Contact Discovery Tool tailored for Indian businesses and B2B and B2C growth.

Bring all your chats, files, meetings, and tasks together in one secure, organized workspace —so your team stays aligned and nothing gets missed.

# Reach the Right People, Faster.

Our Business Contact Solutions give you instant access to verified, decision-maker-contacts — so your sales team spends less time searching and more time selling.

# What do you get:



#### > Verified Contacts That Convert

Reach real business owners, managers, and buyers — not outdated or fake data.



#### > Save Time, Sell Smarter

No more hunting for numbers or emails. Just plug in,

download, and start your sales outreach instantly.



#### > Target by Industry, Location & More

Filter contacts by region, industry, job role, company size, and more — connect with only the most relevant prospects.



#### > Scalable & Affordable

Whether you need 50 prospects or 50 Lakh — we've got a plan that fits your growth.



# **Tool Capabilities:**

- > Search by company, domain, title, industry or region
- Identify key contacts within seconds
- > Export leads directly to your CRM or email tools
- > Smart filters to refine based on business goals

# Who benefits from this?

- > Sales & Marketing Teams
- Digital Agencies
- > Freelancers & Consultants
- > B2B Product & SaaS Providers
- > Franchise Builders
- Exporters



# Linkedin Marketing



#### Build Your Digital Real Estate - One Account At A Time

In today's world, we don't meet people first — we Google them.

Before, during and after a call, a meeting, or a deal — your prospects are checking your LinkedIn profile and company page to decide if you're credible, professional, and worth talking to.

We help build powerful, consistent, and professional LinkedIn brands — for individuals and companies — that earn trust, create awareness, and open doors.

## What We Offer



### Personal Branding (For Founders, CXOs, BDMs & Sales Teams)

Your personal profile is more than a resume — it's your digital reputation.

#### We help you with:

- Optimize your profile to look expert, credible, and client-ready.
- ➤ Publish thought-leadership content (posts, articles, and short videos) that reflects your expertise.
- ➤ Grow your network strategically with potential clients and industry influencers.
- ➤ Position yourself as a trusted voice, not just another salesperson.

#### Result:

You become the face of your brand : attracting attention, connections, and respect.

## **Company Page Branding**

Your company's LinkedIn page is your digital storefront. First impressions count — and we make sure they work in your favor.

#### We help you with:

Design and optimize the company page with a professional look and compelling bio

Maintain consistent branding across cover images, logos, and updates

Post high-quality content — from behind-the-scenes to client success stories



#### Result:

Prospects know and trusts your brand even before your first call

## What Makes Our Approach Different?

> Brand First, Leads Later.

We make your brand unforgettable, so you're their top choice when they're ready to buy.

Consistency Over Chaos.

No random posting. We plan a clear monthly strategy aligned with your business goals.

> Done-for-You & With-You.

Whether you want full outsourcing or just support -we adapt to your workflow.

# Social Media Marketing



# Build Your Digital Real Estate - One Account At A Time

Not every brand needs to be on every platform But every brand needs to be seen, heard, and trusted online.

We help you build a consistent, professional, and engaging presence on platforms that matter most to your audience — whether that's **Instagram**, **Facebook**, **YouTube or Pinterest**.

# What We Offer:



#### > Platform Selection Strategy

Platform selection tailored to your business and audience.



#### > Content Planning & Creation

Professional creatives, reels, carousels, and videos - designed for leads, not just likes.



#### Caption Writing + Hashtag Research

Speak your audience's language while boosting visibility.



#### Posting & Scheduling

Stay consistent without lifting a finger — we manage it all.



#### Performance Insights

Monthly reports to show what's working and where to focus.



#### Optional Add-Ons:

Influencer tie-ups, ad campaigns, contests, profile optimization.

# Your Goals. Our Strategy.

Whether you want to:

- > Build awareness
- Drive Website Traffic
- > Educate your market

- > Stay top of mind
- > Increase Sales
- > Launch a new product

- > Attract followers
- Boost Engagement
- > Simply look more credible online

We craft a custom social media strategy that supports your goals without overwhelming you.

## Ideal for:

- Exporters
- > Startups & D2C Brands
- Small & Mid-size Businesses
- Real Estate & Interior Brands
- Coaches, Consultants, Educators



# Why Clients Choose Us:

- Done-for-You or Done-With-You your choice
- > Not Just Pretty Posts Strategic Presence
- > Flexible Packages for all business sizes
- > Festive? Viral? Always on-brand.
- > Insight-Driven Execution



# Guinness World Record, World Book of Records, World Records India - Ahimsa Run JITO

Emastersindia.net had the privilege of serving as the official digital partner for Ahimsa Run, a flagship initiative by JITO that made history by entering the Guinness World Records, World Book of Records and World Records India. From pre-event buzz to real-time engagement and post-event amplification, Emastersindia.net spearheaded a comprehensive digital marketing strategy that helped maximize participation and visibility across platforms. This milestone stands as a testament to our ability to drive large-scale impact through purposeful, data-driven digital marketing.



#### Our achievements for the client:



Record: Most Pledges Received for a peace campaign in one week.



Record: Most cities to conduct the running event on the same day.



Record: Most Peope Participated in Ahimsa run at multiple venues across the world.





Your audience is scrolling
Make sure you're what they stop for.

# E-Mail Marketing

#### REACH, ENGAGE, CONVERT.

Email isn't dead. It's evolving — and it still delivers one of the highest ROIs in digital marketing.

At eMastersIndia.net, we don't just send emails - we build relations, get clicks, and turn views into leads. Whether you're a startup, an e-commerce brand, or a B2B service provider, our email marketing strategies are made to meet your goals with smart segmentation, automation, and measurable impact.

## What We Offer:

Email marketing remains one of the most powerful and cost-effective tools in the digital world — not just for reaching your audience, but for building lasting relationships.

#### > Direct, Personal & Targeted

Reach your audience right in their inbox with personalized messages that drive meaningful action — clear, focused, and effective.

#### Direct, Personal & Targeted

When it comes to ROI, nothing outperforms the power of a well-crafted email delivered to the right inbox.

#### Email Funnels That Drive Results

Guide your audience from interest to action with smart email sequences that turn leads into loyal customers.

#### Own Your Audience

Unlike social platforms, email gives you full control — no risk of losing reach due to policy shifts or algorithm changes.

#### > Scalable for Any Business

From startups to enterprises, email marketing grows with you — perfect for nurturing leads or launching new products.

#### ➤ Measurable & Actionable

Track opens, clicks, and conversions with precision — refine your strategy and optimize every campaign.

#### Boosts Other Channels

Email strengthens your entire marketing ecosystem by amplifying content, promotions, and social engagement.

## Add-On Services:

- Custom Email Templates
- ➤ Lead Magnet & Opt-in Integration
- Landing Page Creation for Conversion
- SMTP Setup & Mailing Tool Integration
- A/B Testing & Subject Line Optimization
- Customized CRM Integration.

## **Use Cases:**

- Product or Service Launches
- > Newsletters & Brand Announcements
- > Customer Retention Campaigns
- > B2B Outreach & Sales Funnels
- > Webinar & Event Promotions
- Upselling & Re-engagement Flows



### What We Offer:



#### > Campaign Creation & Management

Crafted campaigns that align with your goals, audience behavior and brand voice.



#### > Audience Segmentation

Target smarter with interest-based lists, user behavior filters, and buyer personas.



#### > High Deliverability Systems

SPF, DKIM, DMARC, warming protocols, and clean domain setups — everything to keep your messages landing in inboxes, not spam.



#### > Analytics & Reporting

Measure what matters — open rates, click-throughs, bounce rates, and conversions



# > Safeguard Your Brand's Email Identity

We protect your primary domain from spam classification by sending campaigns from a dedicated marketing email — keeping your core email reputation intact.



#### Automation & Scheduling

Send the right message at the right moment — with drip sequences, welcome emails, follow-ups, and cart recovery flows.



#### > Don't Have a List? We Build One For You

If you're starting from scratch, we help you create a targeted contact list based on your ideal customer profile and industry.



Reach the right people.
Say the right things.
At the right time.

# Whatsapp Marketing



# CONNECT DIRECTLY. ENGAGE. PERSONALLY. CONVERT FASTER.

In a world flooded with emails and ads, WhatsApp stands out as a direct, personal, and trusted communication channel. With over 90% open rates and instant visibility, your message doesn't sit in a promotions folder — it gets seen, read, and acted upon.

- > Over 500 million WhatsApp users in India.
- > Higher engagement than email and SMS.
- > Real-time communication with customers.
- > Delivers promotional, transactional & support messages seamlessly.

Whether you want to launch a product, send offers, or follow up on leads, WhatsApp delivers unmatched attention and response.

# Why Choose WhatsApp Marketing?

- > Precision Targeting: Send the right message to the right people at the right time.
- ➤ Cut Through the Noise: Email inboxes and social feeds are overcrowded WhatsApp messages have a 98% open rate and are seen within minutes, ensuring your message doesn't get lost.
- > Start Conversations, Not Campaigns: Traditional marketing pushes; WhatsApp invites response. Build two-way engagement, collect feedback, and convert leads through real conversations.
- ➤ **No More Cold Messages**: We help you build or access relevant, opt-in contact lists so you're not shooting in the dark you're reaching real people who are likely to care.
- ➤ **Personalized & Timely** : Send updates, offers, or reminders based on customer behavior and timing boosting relevance and response rates.
- ➤ **Broadcast at Scale, Stay Compliant**: Using the official WhatsApp Business API, we scale your reach without risking bans, spam flags, or reputational damage.
- ➤ Automations That Work While You Sleep: Set up auto-replies, chat journeys, and drip messages to engage leads even when your team is offline.
- ➤ Track What Works: With our analytics tools, you'll know exactly who clicked, replied, or converted so you can optimize for better ROI.
- ➤ From Hello to Payment, All in One Chat: From product showcase to payment manage your entire sales journey seamlessly on WhatsApp. One chat. One platform. Complete efficiency.



# Why Choose Us:

#### **Perfect For:**

- > Service Providers & Consultants
- > Retailers & E-commerce
- > Real estate developers
- > Event Organizers
- ➤ Malls

#### Benefits for Your Business:

- > Reduce response times and improve customer satisfaction
- > Automate repetitive tasks to free up your team's time
- ➤ Boost repeat purchases with targeted promotions
- ➤ Increase sales with timely, personal follow-ups
- > Recover abandoned carts efficiently

We don't just give you tools — we give you a strategy.

We make WhatsApp work for your business, not the other way around.

# What Sets Us Apart:

#### ➤ End-to-End Setup

We handle everything — from onboarding and integration to automation flows and branded messaging.

#### > White-Labeled Solution

Your brand, your name. Our tech runs behind the scenes, giving you a fully customized experience.

#### > Smart Automation that Feels Human

We design message flows that feel personal, not robotic — helping you build trust while saving time

#### > Focused on Conversions, Not Just Conversations

Every chat is optimized to drive action — whether it's an enquiry, sale, or repeat order.

#### > Training & Support

We don't leave you hanging. Your team gets full onboarding and ongoing hand-holding.

#### > No Technical Headaches

Zero coding. Zero confusion. Just results.

Connect with us for WhatsApp Marketing on: https://www.leadengine.ai.in/





# Ai-assisted Website Creation



#### GO LIVE IN NO TIME

# Why Choose Al-Based Websites??

- > Rapid Turnaround Time: Al speeds up the initial build, helping you launch within days—not weeks.
- Cost-Effective: Eliminate the heavy costs of custom design without compromising on quality.
- > Tailored to Your Industry: Our AI leverages data from similar businesses to build layouts that work best for your niche.
- > Scalable & Editable: Update your website as your business evolves—without relying on a developer every time.
- > Optimized for Performance: Mobile-ready, SEO-optimized, and built to convert from day one.
- ➤ **Blended with Human Expertise**: Al builds the base, our experts fine-tune it to ensure a professional, on-brand finish.
- > Content Generation: SEO freindly content generation with no copywrite issues.

## **How It Works:**

Tell Us About Your Business

Answer a few quick questions about your industry, goals, and brand preferences.

Personalize with Ease

You can tweak text, swap images and adjust pages — no coding needed

2 Let Our Al Build Your Website

Our intelligent system designs a layout, fills in relevant content and structures your site for impact.

Launch & Go Live

Once you're happy, we help you publish your site under your domain with mobile and SEO readiness.

# What You Get:

- Professionally designed website
- Mobile-responsive deign
- ➤ Fast-loading pages
- > Built-in SEO & analytics tools
- Blog or product showcase (optional)
- > Whatsapp chat bot integration (optional)
- Hosting & domain integration support
- > Contact forms, lead capture and much more.

# Ideal For:

- > Exporters needing a credible presence.
- Consultants, coaches & professionals.
- Anyone tired of old, clunky websites.
- > Businesses that want a great website without spending a fortune.



# Why Choose Us?

At eMastersIndia.net, we offer AI-powered website creation that lets you launch a professional, mobile-friendly, and SEO-optimized site in record time — no coding or design skills needed.



#### > End-to-End Setup

From content to hosting, SEO to security—we handle everything.

#### > Strategic & Goal-Oriented

Your site is built for your business objectives, not just looks.

#### > Seamless User Experience

We ensure your site is intuitive and engaging for every visitor.

#### > Optimized for Performance & SEO

Get a fast, visible site that attracts and converts.

#### > Robust & Scalable Solutions

Your website will be secure and ready to grow with you.

#### > Transparent Process & Support

We offer clear communication and dedicated help from start to finish.

#### > Faster Delivery. Zero Guesswork

No long timelines or endless edits. Get a live-ready website in days, not weeks, with clarity at every step.



Launch your digital identity beautifully, quickly and affordably.



Ready to begin? Let's connect.



- emastersindia.net emastersindia.in emasters.ai.in



Scan & Explore